

July 2016

YUKON MENTORSHIP INITIATIVE

The Yukon Film & Sound Commission (YFSC), in conjunction with Screen Production Yukon Association (SPYA) and the Yukon Film Society (YFS), is offering a short term Mentorship Initiative in the Yukon to support the development of Yukon owned content and to increase the skill set of Yukon resident producers and crew for the film and media industry in Yukon.

Objective:

Provide Yukon residents active in the media production industry in Yukon with advice and support as they develop their skills, business and/or prepare projects for pitching at national and international markets and/or prepare funding applications.

Eligible Applicants:

A Yukon resident active in the media production industry in Yukon who has a demonstrated career commitment to the production of screen based media content. There is no limit to the number of mentorships an applicant may access and the applicant can apply for more than one mentorship on the same project, but they can have only one active mentorship ongoing at any one time.

Mentors:

Applicants are expected to identify an appropriate mentor for themselves and/or their project. Applications must include confirmation from the proposed mentor of their willingness to undertake the mentorship. YFSC, SPYA and YFS are available to help facilitate mentor introductions and securing of mentors wherever possible.

If the application is for the technical mentorship stream, the mentor must be available for in person mentoring with the applicant.

While the fund will contribute up to \$30/hr, applicants may use their own resources to pay the mentor additional amounts.

Mentor Criteria:

- Mentor must be considered an expert in their field
- Mentor must have experience working in the format or skill of applicant's project of focus
- Mentor must be available to commit to full training plan as agreed upon by applicant and the mentor

Mentorship

Applicants will choose between two streams of mentorship (indicate selection on the application form):

1. **Producer/Writer/Director (Up to 30 hours at \$30/hr)**
This stream is for applicants who are looking for support and/or advice on business development, preparing projects for pitching at national and international markets, preparing funding applications or any other aspect of managing, planning or executing the development, production, or post-production of a project.
2. **Technical (Up to 10 hours at \$30/hr)**
This stream is for applicants who are looking to upgrade their skills in a technical position. Examples would be location sound recording, editing, lighting, camera operating, etc...

Application Requirements (application form attached):

The applicant is required to provide the jury with the applicant's resume, the mentor's resume, a brief description of their company and/or project, a description of the issues or challenges they are experiencing, their expectations and anticipated benefits from the mentorship, a list of specific topics for discussion, and their goals for the mentorship.

Applicants must contact their proposed mentor prior to submitting their application to ensure the mentor's participation.

Important Dates:

July 19, 2016:	Information Session
August 16, 2016:	Intake #1 (Deadline of 11:59 PM)
September 12, 2016:	Intake #2 (Deadline of 11:59 PM)
October 17, 2016:	Intake #3 (Deadline of 11:59 PM)
November 21, 2016:	Intake #4 (Deadline of 11:59 PM)
March 6, 2017:	All mentorships must be complete
March 20, 2017:	All mentorship reports and invoices must be delivered to YFSC

Adjudication of Applications:

YFSC will collect applications on each deadline and convene a jury consisting of representatives from SPYA, YFSC, and YFS to adjudicate. The jury will review the applications in person and make decisions on funding for the mentorships based on applicant's assessed need for mentorship in relation to a specific project, their own company's development or a need to upgrade skills. The initiative will be run on a first-come, first-serve basis with applications being accepted on the listed deadlines, until the funding has been 100% committed.



Reporting Requirements:

Applicants will submit their reports using the reporting template provided and will be required to report on the issues and challenges discussed during the mentorship, whether the expectations, anticipated benefits, and goals for the mentorship were met, next steps for the business and/or project as well as an evaluation of the mentor and his or her effectiveness in guiding the applicant

Payment:

All payments will be made directly to the mentor through Screen Production Yukon Association. Payment will be made within 30 days of the completion of the mentorship and delivery of all reporting to YF&SC.

Further Information is available by contacting:

Yukon Film & Sound Commission

Phone: 867-667-8285

Toll Free in Yukon: 1-800-661-0408 ext 8285

Email: Kevin.Hannam@gov.yk.ca